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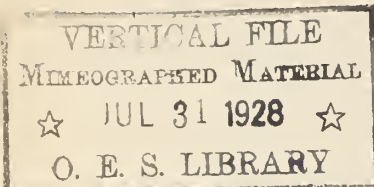
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July 26, 1928



EXTENSION SERVICE

OFFICE OF COOPERATIVE EXTENSION WORK, WASHINGTON, D. C.



THIS LOOKS GOOD

QUICK ESTIMATE OF CROP PRODUCTION

C. L. Chambers, Field Agent

A problem that stands in the way of interesting farmers in estimating crop production and keeping records is a simple method of measuring yields. L. M. Wilkinson, District Agent of Louisiana, reports using a quick method of estimating production, which he describes as follows:

"Harvest 21 feet of any average row of any crop; multiply the weight or amount by 10 (21 feet is 1/10 of row acre long) to obtain the weight or amount in the row 1 acre long. The yield per row multiplied by the number of rows per acre (210 feet) gives the yield per acre."

By holding field meetings when result demonstrations are measured, farmers not only study the practices which govern economic production, but are encouraged to return home and contrast their yields with those of the demonstration. The results obtained from the demonstration as well as the results obtained by other farmers afford material for news items and circular letters. Thus farmers outside the demonstration group may be tied up to extension work by seeing their names in print.

Original distribution to all extension directors, county agent leaders, and county agricultural agents in all States.

